

Peer Assessment Form: Scratch Ad Analysis

4th Grade Media Literacy

Be a kind and helpful classmate!

Look carefully at your friend's Scratch project. Then answer the questions below.

Your Name: _____

Name of Student You Are Reviewing: _____

1. What did you like about their Scratch project?

(Write at least one nice thing. It could be about how it looked, what you learned, or how they explained the ad techniques.)

2. Did they name at least three advertising techniques?

☐ Yes

☐ No

If yes, which ones?

3. How clearly did they explain the technique(s)?

☐ Super clear – I totally understood!

☐ A little confusing – I mostly got it.

☐ I didn't understand – Maybe they can explain more.

5. One kind suggestion to make it even better:

(Say something helpful in a nice way – like a good teammate!)

"I think it would be even better if..."
